

Contest Rules and Regulations

“Up to You”

From November 12 to December 13, 2018

1. The “Up to You” Contest (the “Contest”) is sponsored and administered by Boulangerie St-Méthode (the “Organizer”) in partnership with Air Canada. It will run in Canada from 10:00 AM EST on November 12, 2018 to 11:59 PM EST on December 13, 2018.

ELIGIBILITY

2. The Contest is open to all legal residents of Canada who have reached the legal age of majority at the time of entry in the Contest. Officers, directors and employees of Boulangerie St-Méthode, or any of its affiliated companies and agencies, as well as members of their immediate family (father, mother, brother, sister, son, daughter) and persons who reside in the same household are not eligible to enter the Contest.

HOW TO ENTER

3. To enter the Contest, Entrants must complete the official Contest entry form (the “Entry”) available on the www.concoursstmethode.com website with their first and last name, email address, street address, phone number, gender, age, answer to the mathematical skill-testing question, as well as the barcode of any participating La Récolte St-Méthode product (9 grains bread (550 g), Sprouted wheat Belgian bread (550 g), Integral bread (550 g), Home style bread with stone ground old-fashioned grains (600 g), Home style oat bread (600 g), Integral organic bread (650 g), Kamut organic bread (650 g), home style white loaf (600 g), Multigrain Belgian bread (650 g) or Buckwheat bread (400 g)) sold at a participating retailer in Canada. Each properly completed Entry gives Entrants one chance to win (one (1) Entry).
4. No purchase is required to enter the Contest. Entrants can enter the Contest by simply writing down the barcode found on any participating product.
5. To be valid, Entries must be submitted by 11:59 PM EST on December 13, 2018. Limit of one (1) electronic Entry per Entrant per day. Entrants can enter the Contest using only one email address, no matter how many they possess. Entries generated by script, macro, machine replication, programming or any other automated means are prohibited and will automatically be declared ineligible. If an Entrant submits more than one Entry on the same day, he or she will automatically be disqualified and all the Entries he or she had previously submitted will be declared ineligible.
6. All entries received become the property of Boulangerie St-Méthode and will not be returned to the Entrants. The odds of winning will depend upon the number of eligible entries received.

PRIZES

7. There is a total of one (1) prize to win. The prize consists of an Air Canada Gift Card redeemable at Air Canada and Air Canada Vacations. The prize will be delivered to the winner.
The total prize value is CA\$10,000.
8. The following conditions apply to the prize:
 - 8.1. Prize must be accepted as is and cannot be transferred. Prize cannot be combined with another promotion ongoing at the time of claim.
 - 8.2. If the winner is unable to use the prize as awarded, Boulangerie St-Méthode will offer no compensation or substitution.

8.3. The Air Canada Gift Card is only redeemable for products and services from Air Canada and Air Canada Vacations, subject to Air Canada's terms and conditions for gift cards. The full terms and conditions for Air Canada Gift Cards can be found here: aircanada.com/en/giftcard. Air Canada is not responsible for the operation of this contest.

DRAW

9. At 10:00 AM EST, on Monday, December 17, 2018, one (1) random draw will be conducted among all the eligible Entries received. The draw will be held at Cartier Communication Marketing's offices, located at 4446, Blvd. Saint-Laurent, Suite 801, Montréal, Québec H2W 1Z5.
10. The first Randomly Drawn Entrant found to be in compliance with all of the conditions set in these Rules and Regulations will be declared the Prize winner.
11. Cartier Communication Marketing will contact the first Randomly Drawn Entrant by telephone within seven (7) days following the draw. The first Randomly Drawn Entrant must read and accept the Declaration and Waiver of Liability Form and return a signed copy before January 14, 2019.
12. If the winner does not return a completed and signed copy of the Declaration and Waiver of Liability Form to Cartier Communication Marketing before the deadline of January 14, 2019, or is unable to accept the prize for any reason, the prize will be awarded to another Entrant at the discretion of the Organizer.

GENERAL CONDITIONS

13. To be declared the Prize winner, the Randomly Drawn Entrant must have previously answered a mathematical skill-testing question correctly.
14. The Prize winner authorizes the use of their name and photograph for any further publicity carried out in connection with this Contest, with no additional compensation.
15. The Prize winner must have read and accepted a document declaring their eligibility as previously stated in section 11 of these Rules and Regulations, so that Boulangerie St-Méthode, its affiliated companies and agencies and their officers, directors and employees will not be held liable for any damage or loss resulting from entry to this Contest or from the awarding, acceptance or use of the Prize.
16. The Prize must be accepted as is and cannot be traded, sold or transferred. No substitution will be made.
17. Boulangerie St-Méthode, its affiliated companies and agencies and their officers, directors and employees, reserve the right to substitute parts or all the Prize described in these Rules and Regulations for a prize or prizes of comparable value in case of unavailability.
18. Refusal to accept the Prize releases Boulangerie St-Méthode, its affiliated companies and agencies and their officers, directors and employees from its obligations and responsibilities toward the Prize Winner.
19. Any false declaration from an Entrant will automatically result in their disqualification from the Contest.
20. Boulangerie St-Méthode, its affiliated companies and agencies and their officers, directors and employees take no responsibility for losses and delays caused by errors regarding the street address or email address provided, printing errors, technical, IT or phone problems, software or computer equipment malfunctions, fraudulent calls, or any other error.
21. Boulangerie St-Méthode, its affiliated companies and agencies and their officers, directors and employees will take no responsibility of any kind in any situation in which they are unable to take action as a result of an act or event unforeseeable or beyond their control, including a strike, lockout and any other labour dispute occurring at their place of business or at those of companies and organizations whose services and facilities are used to hold this Contest.
22. Personal information, such as the Entrant's name, phone number, email address, gender and age, is gathered for the purpose of Contest administration only, and will not be used for any other end without consent, unless the Entrant indicated they wish to receive updates from Boulangerie St-Méthode by checking the corresponding box in the Entry form. By providing this information, Entrants consent to their use for the stipulated purposes.

23. By entering this Contest, Entrants agree to be bound by these Rules and Regulations, which must be enforced by the Organizer. All of the Organizer's decisions are final.
24. Any litigation respecting the organization or conduct of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.