

Contest Rules and Regulations

“Ride Your Energy”

February 3 to March 12, 2020

1. The “Ride Your Energy” contest (the “Contest”) is sponsored and administered by Boulangerie St-Méthode (the “Organizer”). It will run in Canada from 10:00 A.M. EST on February 3, 2020 to 11:59 P.M. EDT on March 12, 2020.

ELIGIBILITY

2. The Contest is open to all residents of Canada who have reached the legal age of majority in their province or territory of residence at the time they enter the Contest. Directors, officers and employees of Boulangerie St-Méthode or any of its affiliated companies and organizations, as well as members of their immediate families (father, mother, brother, sister, son, daughter) and persons who reside in the same household, are not eligible to enter the Contest.

HOW TO ENTER

3. To enter the Contest, Entrants must complete the official Contest entry form (the “Entry”) available on the www.concoursstmethode.com website with their first and last names, email address, street address, phone number, sex, age and the unique alphanumeric code found on the back of the sticker on any participating Les Grains St-Méthode product (chia bread [600 g], multi-cereal bread [500 g], 100% whole grain with sprouted wheat loaf [550 g], quinoa bread [550 g], 9 whole grains bread [600 g], 100% whole wheat bread [500 g], club 100% whole wheat loaf [(675 g], club white loaf [675 g], white loaf [500 g]) sold only at a participating retailer in Canada. No purchase is required to enter the Contest. The code enables Entrants to enter the draw and can be used only once. It is a permanent unique code that can be used throughout the entire contest period. Each properly completed Entry gives Entrants one chance to win (one (1) Entry).
4. Participation without purchase. To participate without a purchase, ask to receive a unique code by email by sending a handwritten letter of at least fifty (50) words explaining why you would like to win a prize through the Contest. At the bottom of the letter, handwrite your name, address, postal code and email address, then sign the letter. Mail the letter in an envelope with sufficient postage to: Cartier Communication Marketing c/o “Boulangerie St-Méthode Ride Your Energy Contest”, 4446 Saint-Laurent Blvd., Suite 801, Montreal QC H2W 1Z5. Within five (5) business days of receiving the letter, the Contest Organizer will assign you a unique code enabling you to enter the Contest.
 - 4.1. Letters must be postmarked by March 12, 2020. Limit of (1) letter per envelope. Limit of (1) letter requesting a unique code during the contest period. Illegible or incomplete requests are ineligible. Photocopies, documents produced on a computer, mechanical reproductions and mass submissions are ineligible.
5. To be valid, Entries must be submitted by 11:59 P.M. EDT on March 12, 2020. Participation is limited to one (1) electronic Entry per Entrant per day. A one-day period lasts from 12:00 A.M. to 11:59 P.M. Entrants can enter the Contest using only one email address, no matter how many they possess. Entries generated by script, macro, machine replication, programming or any other automated methods are prohibited and will automatically be declared ineligible. If an Entrant submits more than one Entry on the same day, he or she will automatically be disqualified and all the Entries submitted by that Entrant will be declared ineligible.
6. All Entries received become the property of Boulangerie St-Méthode and will not be returned to the Entrants. The odds of winning a Prize will directly depend on the number of eligible Entries received.

PRIZES

7. There is a total of one (1) grand prize to be won. The Prize consists of two (2) Air Canada Gift Cards with a total value of CAD 10,000. The Prize will be delivered to the winner by mail in the form of two (2) Gift Cards, each having a value of CAD 5,000.

The total Prize value is CAD 10,000.

8. The following conditions apply to the Prize:
 - 8.1. The Prize is not transferable and must be accepted as is. It cannot be combined with any other promotion underway at the time it is used.
 - 8.2. If the winner is unable to use the Prize as awarded, Boulangerie St-Méthode will offer no compensation or substitution.
 - 8.3 Air Canada Gift Cards are redeemable only for products and services from Air Canada and Air Canada Vacations in compliance with the terms of use for Air Canada Gift Cards. For information on the terms and conditions for Air Canada Gift Cards, please go to <https://www.aircanada.com/content/aircanada/ca/en/aco/home/book/payment-methods/air-canada-gift-cards.html>. Air Canada is not responsible for organizing this Contest.

DRAW

9. At 10:00 A.M. EDT, on Monday, March 16, 2020, one (1) random draw will be conducted among all the eligible Entries received. The draw will be held at Cartier Communication Marketing's offices located at 4446 Saint-Laurent Blvd., Suite 801, Montreal QC H2W 1Z5.
10. The person whose name is on the first randomly drawn Entry found to be in compliance with all the conditions set out in these Rules and Regulations will be declared the Prize winner.
11. Cartier Communication Marketing will contact the Prize winner by phone within seven (7) business days following the draw. The Prize winner must read and accept the conditions of the Declaration and Waiver of Liability Form and return a signed copy by 11:59 P.M. EDT on April 3, 2020.
12. If the Prize winner does not return a completed and signed copy of the Declaration and Waiver of Liability Form to Cartier Communication Marketing before the deadline of April 3, 2020, or is unable to accept the Prize for any reason, he or she will not be given the Prize, which may be awarded to another Entrant at the discretion of the Organizer.

GENERAL CONDITIONS

13. To be declared the Prize winner, the randomly drawn Entrant must correctly answer a mathematical skill-testing question found on the Declaration and Waiver of Liability Form.
14. The Prize winner must authorize the use of his or her name and photograph for any further publicity carried out in connection with this Contest, with no additional compensation.
15. The Prize winner must read and accept a document declaring his or her eligibility as previously stated in section 11 of these Rules and Regulations so that Boulangerie St-Méthode and Air Canada, their affiliated companies and organizations and their respective directors, officers and employees will not be held liable for any damage or loss resulting from entry in this Contest or from the awarding, acceptance or use of the Prize.
16. The Prize must be accepted as is and may not be exchanged, sold or transferred. No substitution will be made.
17. Boulangerie St-Méthode, its affiliated companies and organizations and their respective directors, officers and employees, reserve the right to substitute a prize or prizes of approximately equivalent value for parts or all of the Prize described in these Rules and Regulations in the event it cannot be provided as described.
18. Refusal to accept a Prize releases Boulangerie St-Méthode, its affiliated companies and organizations and their respective directors, officers and employees from any liability or obligation toward the Prize winner.
19. Any false declaration by an Entrant will automatically result in his or her disqualification from the Contest.
20. Boulangerie St-Méthode and Air Canada, their affiliated companies and organizations and their respective directors, officers and employees, accept no liability for losses and/or delays caused by errors regarding the street address or email address provided, printing errors, technical, IT or phone problems, software or computer equipment malfunctions, fraudulent calls or any other errors.
21. Boulangerie St-Méthode and Air Canada, their affiliated companies and organizations and their respective directors, officers and employees, accept no liability of any kind in any situation in which they are unable to take action as a result of an act or event that is unforeseeable or beyond their control, including a strike, lockout and/or any other labour dispute occurring at their places of business or at those of companies and organizations whose services are used to hold this Contest.
22. Personal information, such as the Entrant's name, phone number, email address, sex and age, is gathered for the purpose of Contest administration only and will not be used for any other purpose without consent, unless the Entrant indicates that he or she wishes to receive updates from Boulangerie

St-Méthode by checking the corresponding box in the Entry form. By providing this information, Entrants consent to its use for the stipulated purposes.

23. By entering this Contest, Entrants agree to be bound by these Rules and Regulations, which must be enforced by the Organizer. All of the Organizer's decisions are final.
24. Any litigation respecting the organization or conduct of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.